



MADAGASCAR FOOD BANK

-
- ❑ **CONTEXT**
 - ❑ **MISSION**
 - ❑ **OBJECTIVES**
 - ❑ **MANAGEMENT STRATEGY**
 - ❑ **MANAGEMENT COMMITTEE**
 - ❑ **LINK TO SHFO**
 - ❑ **ACTIVITIES TIMELINE**

MADAGASCAR FOOD BANK CONTEXT

- 1. HUNGER GLOBAL INDEX 116/119**
- 2. 1.2 MILLION PEOPLE FACING FOOD INSECURITY**
- 3. RECOMMENDATIONS OF THE STRATEGIC STUDY OF ZERO HUNGER 2030 IN MADAGASCAR**
- 4. BNGRC-WFP-LIONS CLUB COLLABORATION AGAINST FOOD INSECURITY**

MADAGASCAR FOOD BANK

- Madagascar Food Bank is a non-profit organization.
- We feed 5,000 people at risk of hunger in the south of Madagascar and in Antananarivo
- Last year, we distributed the equivalent of 15 MT meals to kids, seniors and families in need..



Mission

Challenge Poverty

Speak out and advocate

Meet Need

Provide emergency food to save lives

Deliver affordable and sustainable community-led solutions to local problems

Social Enterprise helping vulnerable people

Transform Lives

Research and develop new ideas to encourage and support people out of poverty and exclusion



OBJECTIVES

- 1. INVOLVE INDIVIDUALS AND LEGAL ENTITIES IN VOLUNTARY ACTION.**
- 2. CREATING THE NEED TO HELP AND THE SPIRIT OF SOLIDARITY AMONG THE MALAGASY**
- 3. ENSURING FOOD SECURITY BY REDUCING FOOD WASTE IN SOUTHERN MADAGASCAR**
- 4. COLLECT, MANAGE AND SHARE FOOD TO PEOPLE AND MAKE THEM AVAILABLE TO THE COMMUNITY IN AN EFFECTIVE AND SUSTAINABLE WAY**
- 5. PROVIDING FOOD AID TO THOSE IN NEED.**

HOW THE FOODBANK WORKS



DONATIONS ARE RECEIVED: The Madagascar Foodbank secures donations from the food and grocery industries, government agencies, private sector, NGOs, individuals and other organizations.



FOOD IS STORED: The food that is donated to the bank or purchased is then stored in our 40MT warehouse.

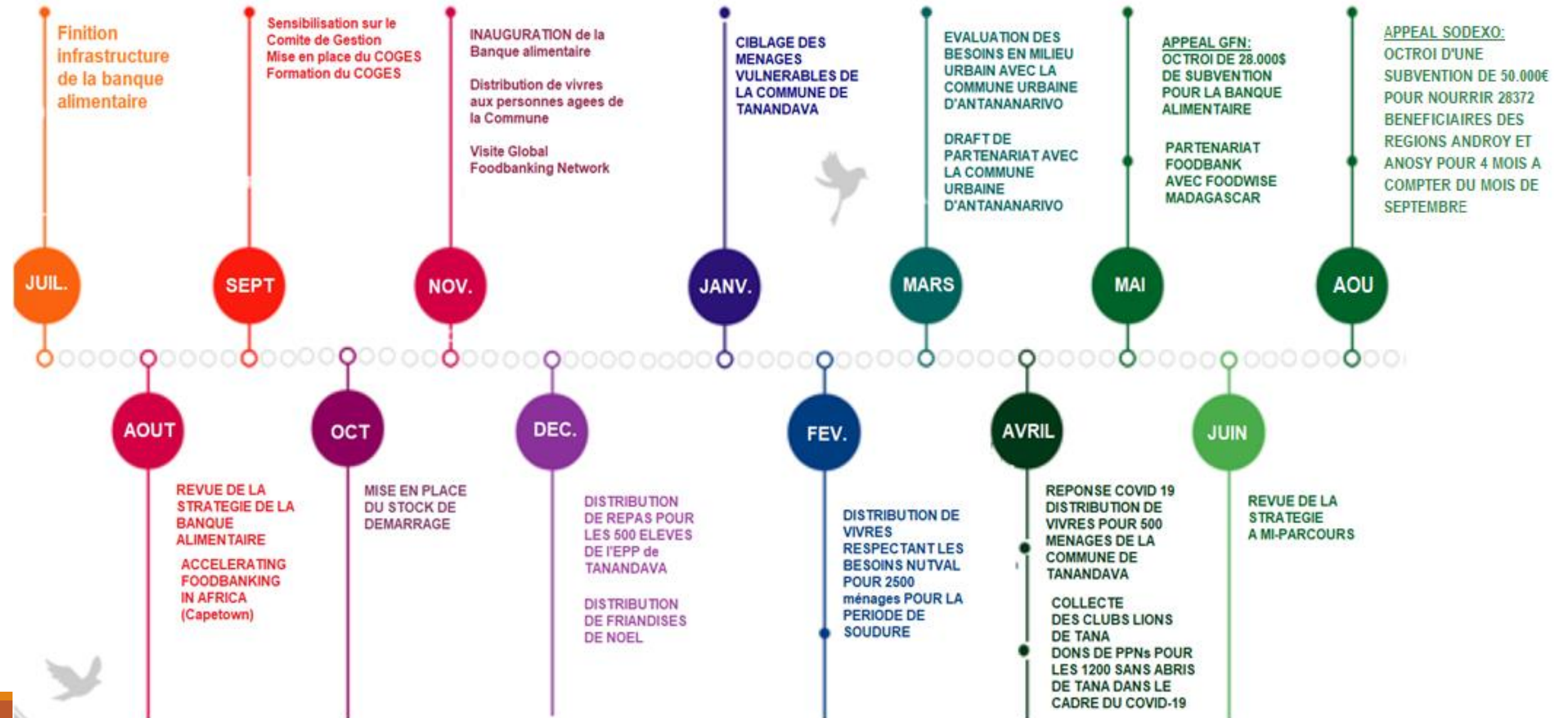


FOOD IS DISTRIBUTED: and directly delivered to beneficiaries and schools.



FOOD REACHES THOSE IN NEED: Donations are provided to the most vulnerable people

HIGHLIGHTS



MADAGASCAR FOOD BANK MANAGEMENT STRATEGY

1. SUSTAINABILITY: FROM SMALLHOLDER FARMERS WITH SURPLUS PRODUCTION
2. FOOD STOCKS FOR 2000 PEOPLE FOR 3 MONTHS
3. A MANAGEMENT COMMITTEE AT THE COMMUNITY LEVEL
4. SUPERVISION AND CONTROL BY THE SUPRA-COMMUNAL STRUCTURE
5. THE BANK IS OPEN TO CAPITAL INFLOWS WITH A START-UP STOCK BETWEEN 10 AND 15T
6. OPEN TWICE A WEEK. ELIGIBLE PRODUCTS TO BE STORED ARE CEREALS, BEANS, PROCESSED FOOD, AND TUBERS
7. PILOT PHASE OF TANANDAVA WILL ALLOW TO SEE TRENDS AND MAKE ADJUSTMENTS.



THE
MODEL
CHOICE

- **1 PRESIDENT**
- **1 SECRETARY, PERSON IN CHARGE OF ADMINISTRATIVE AND FINANCIAL MATTERS,**
- **1 STOREKEEPER, INVENTORY MANAGER**
- **3 ADVISORS, FACILITATORS, RELATIONSHIP CLIENTS, COMMUNITIES, GOVERNMENT, OTHER INSTITUTIONS**
- **2 AUDITORS / CONTROLLER**
- **1 CASHIER**
- **1 TREASURER**

GUARDS PAID BY THE COMMUNITY

EXISTENCE AND ESTABLISHMENT OF COMPLAINT AND RECONCILIATION COMMITTEE



**MANAGEMENT
COMMITTEE**



MADAGASCAR FOODBANK LINKED WITH SMALLHOLDER FARMERS



WHO ARE THE SMALLHOLDER FARMERS?

- Traditional Small family farms of less than one ha with low productivity
- Using small manual equipment without inputs and almost no fertilizer
- not very intensive production with a high rate of own consumption.
- Main crops rice, corn, beans, cassava and other tubers.

CHALLENGES THEY FACE?

- Low productivity,
- Climate shocks and risks,
- Insecurity ,
- Competition with imported products ,agro-industry, large wholesalers and retailers
- Lack of networks, partnerships and opportunities
- Price instability due to supply and demand mechanisms
- Access to land and credit

WORKING WITH SMALLHOLDER FARMER TO ACCESS MARKET

Based on Purchase for Progress experience, WFP Madagascar CO designed a Small Holder Agricultural Market Support for 2 types of SHF:

- SHF with subsistence agriculture with a potential surplus
- SHF with a moderate surplus

How MFB work with SHF ?

The Foodbank promote access to markets and the value chain linking smallholder farmers and food processors to markets by

- Capture surplus production and allow small farmers increase their income (sale of their production to banks)
- Allow the professionalization of farmers
- Allows access to storage infrastructure in order to reduce the PHL
- Increase productivity and quality
- Having access to credit through the loan of food during the lean season
- Save by participating in the depot of lives used to feed the most vulnerable

EXPECTED RESULTS

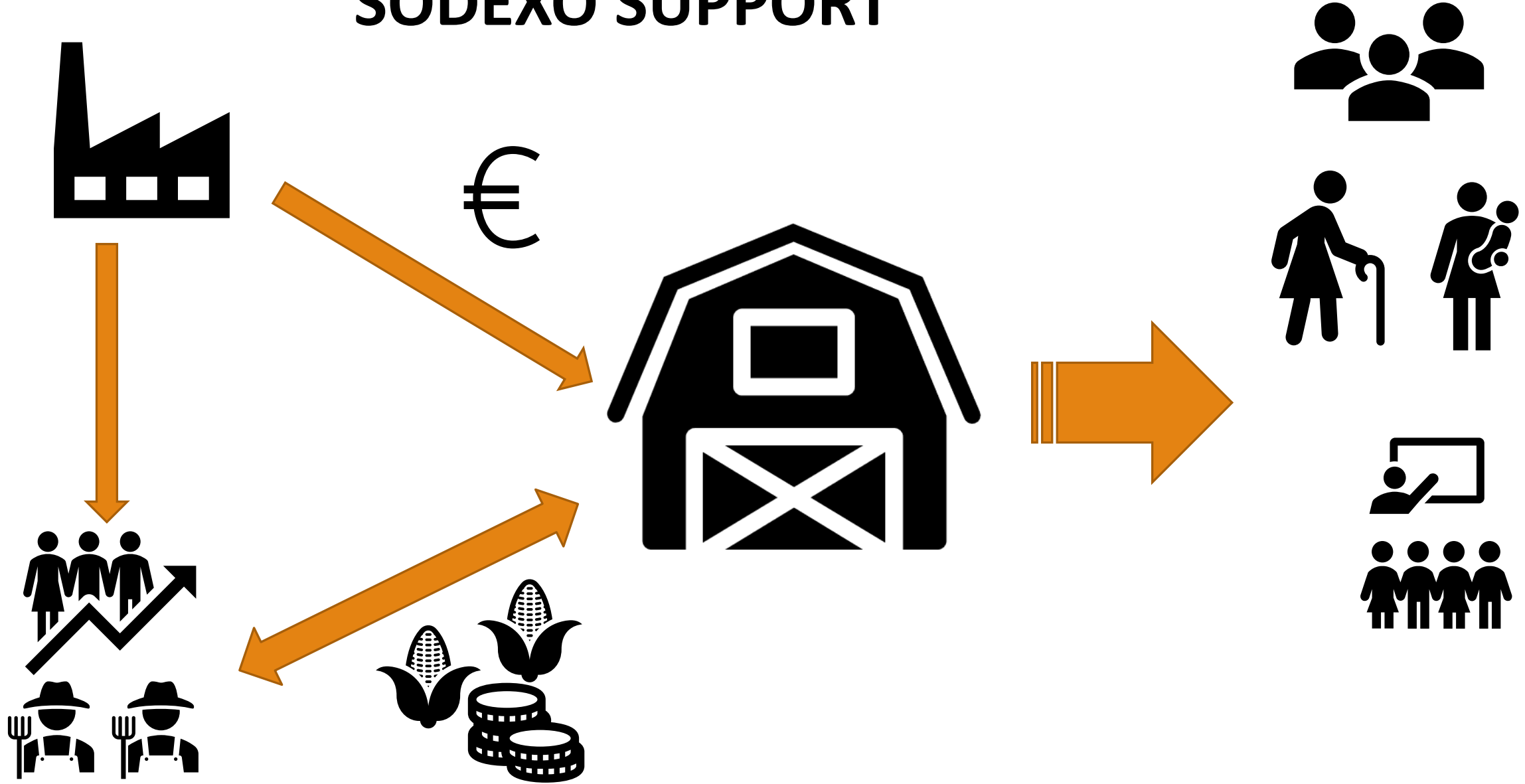
- Creation of a sustainable market for smallholder farmers, with a stable market system, predictable demand from buyers, inclusive aggregation and the ability to supply an individual smallholder supply.
- Post-harvest processing, governance, gender equality, financial access and other capacities strengthened
- Capacity of smallholder farmers to generate marketable surpluses (better access to inputs, credit, better farming practices and reduction of post-harvest losses)

PHL Process



Lean Season

SODEXO SUPPORT



VISION FOR A
SUSTAINABLE
MARKET ACCESS
AND A DURABLE
FOOD BANK IN
MADAGASCAR

- Improve agricultural productivity; reduce poverty and food insecurity changing subsistence economy to market economy through:
- Establish solid links between public and private Buyers and the small holder farmers through partnerships, capacity building and coordination in 4 pathways for a sustainable market :
 1. Individual farmers
 2. The agregators
 3. The demand (WFP and other public and private buyers)
 4. Enabling environnement (Market system)

MADAGASCAR FOODBANK NEXT STEPS



- ❑ Increase Additional assistance to very poor households during the lean period
- ❑ Increasing the impact of the Food Bank would be to have more beneficiaries
- ❑ Mobilizing food and financial resources from external and local donors: institutions, private sector, national and international NGOs and associations, UN, small producers, well-off people in the community, etc.
- ❑ Community outreach and advocacy at the private sector humanitarian platform level (inclusion of the food bank in their 2021 APP)
- ❑ Strengthening the improvement of the non WFP supported school canteen by the food bank and linking the purchase with smallholder farmers
- ❑ Set up solidarity grocery stores in urban areas with the urban municipality of Antananarivo
- ❑ Professionalization of the SmallHolder Farmers by given them the opportunity to produce in quality and in quantity
- ❑ Acces to new market for SHF (school canteens, foodbank...)



Madagascar
Project

A black and white photograph of several children sitting at a long wooden table, eating a meal. They are using spoons and metal cups. The table is set with plates of rice and bowls of soup. The children are looking towards the camera with various expressions. The background shows a simple outdoor setting with a concrete wall and some foliage.

THANK YOU
